

“Keeping Assisted Living – Assisted Living”

Iowa Assisted Living Association
2018 Spring Conference

March 28, 2018

8:30 a.m. – 4:30 p.m.

Tuscany Event Center

3901 NW 121st Street, Urbandale IA



“Inspiring Leaders & Sharing the Service Vision”

Featuring: Marianne Smith & Brenda Clark Hamilton



Dr. Marianne Smith is an Associate Professor at the University of Iowa (UI) College of Nursing, the Director of the Csomay Center of Gerontological Excellence at the CON, and the Co-Director of the UI Center on Aging. She is the lead investigator on four research and training grants that target improving geriatric psychiatric care. She also leads a UI initiative to build partnerships among researchers, senior living communities, and industry to enhance development and use of technologies that support optimal aging in senior’s preferred living environment.



Brenda Clark Hamilton is a dynamic keynote speaker who provides fresh perspectives in leadership, communication, team-building, change management, and offering one's personal best to life, relationships, and career. Brenda launched her speaking business in 2005, by offering training to businesses in her northern Iowa community. Since that time, she has become a nationally-recognized conference speaker and audience favorite, keynoting at hundreds of events in eighteen states. Audiences are quick to note Brenda’s sense of humor, in-depth knowledge, high energy, and skill at keeping them engaged. Brenda’s career experience includes coordinating professional development for 1200 Iowa teachers. She holds a Master’s degree in education.

Target Audience: Nurses, Directors, Administrators, Activity Directors, Department Managers, Universal Workers &/or CNAs.

Purpose: To provide senior care training, skills to assist residents with care, providing leadership skills to all levels of staff, to enhance knowledge of different levels of Dementia. To identify different behaviors that help create high performing teams of staff, nurses, directors, universal workers, etc.

Nurses will be awarded 6.5 Contact Hours, Provider #22 (DMACC), Iowa Board of Nursing”

It is the licensees responsibility to determine if the continuing education programs they attend meet the requirements of their professional license. All continuing education hours awarded are based on a 60-minute education hour.

Full attendance is required for contact hours to be awarded. Contact hours will not be awarded for partial attendance.

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Thank you!

Wednesday, March 28, 2018

8:30 a.m. – 9:00 Registration & Continental Breakfast

8:45 a.m. – 9:00 Welcome – Debbie Fisher, IALA President

**9:00 a.m. – 12:00 Dr. Marianne Smith
“The Confusion about Confusion: It’s not all Alzheimer’s Disease”**

Understanding the many causes of late life confusion can make a big difference in providing high quality care. This program reviews characteristic of Alzheimer’s disease (AD), Lewy-Body dementia (LBD), Frontal-Temporal dementia (FTD), and Vascular dementia (VD), along with a brief review of delirium (acute confusion) and less common types of dementia. Common early symptoms and key differences in presentation of illness that guide care and treatment are reviewed, with an emphasis on understanding and responding to behavioral symptoms.

Objectives:

At the end of this presentation, participants will be able to:

1. List 2 key characteristics of AD, LBD, FTD, VD, and delirium.
2. Identify which types of dementia do NOT have memory loss as an initial problem.
3. Discuss how the type of dementia helps explain behavioral problems using the Need-Driven Dementia-Compromised Behavior model.

10:30 – 10:45 a.m. Break

10:45 – 12:00 Dr. Marianne Smith *continues*

12:00 – 12:30 p.m. Lunch

**12:30 – 4:30 p.m. Brenda Clark Hamilton
“Toolbox 101 for Leaders: Understanding Key Roles, Responsibilities, and Expectations”**

What makes someone effective as a health care leader? Are there certain traits and behaviors that help create high performing teams of nurses, registered nurses, and universal workers? This meaty, interactive program will delve into answering these questions, by sharing well-respected research and strategies related to what highly-effective leaders do to motivate their teams to excellence. Throughout the session, participants will be engaged in applying these concepts to their particular health care setting and role.

Objectives:

1. Recognize key roles and responsibilities of team leaders, based on well-respected research into how to create strong, productive work teams
2. Demonstrate how to set clear expectations for your health care teams
3. Interpret the importance of, and how to, of giving consistent, timely, and specific feedback to your nurses, registered nurses, and universal workers (both positive and corrective)
4. Identify several behaviors of active listeners, and practice active listening skills
5. Compare and contrast body language that is well-received and poorly received
6. Identify ten ways to earn respect among your health care team members and colleagues...and twenty common managerial behaviors that undercut team members’ motivation to work with excellence

2:30 – 2:45 p.m. Break

2:45 – 4:30 Brenda Clark Hamilton *continues*

4:30 p.m. Evaluation/Sign Out for Contact Hours & Program Concludes

*As you know, it is not easy to regulate the temperature at the events.
Please bring a sweater or jacket with you.*

Also, remember to bring a copy of the conference brochure and the speaker handouts with you. They will not be available at the conference.

**Iowa Assisted Living Association
MEMBERSHIP APPLICATION**

Annual membership fees run April 1 through March 31. Membership dues will be prorated to the first of the month in which the application is received.

Company Name: _____ No. of Units: _____

Contact Person and Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____ WWW: _____

Please check the membership type that best fits you or your company.

- Certified Assisted Living Providers and Licensed Residential Care Facilities:** A facility that provides assisted living services. Provide a list of these communities on the reverse side. Also attach a copy of the certificate of occupancy or certification evidencing resident capacity. If a multi-facility provider, all facilities must join individually.
- Affordable Living Providers:** Independent living, nursing homes, hospitals, and any other senior housing/service/care alternatives, including developers. Flat fee based on resident capacity.
- Non-Providers:** Independent living, nursing homes, hospitals, and any other senior housing/service/care alternatives, including developers. Flat fee based on resident capacity.
- Government/Other:** This category includes any government agency, area agency on aging, full-time student and senior citizens.

State Membership

	<i>Certified Provider</i>	<i>Affordable Living Provider</i>	<i>Non-Providers</i>	<i>Friend of the Industry</i>
Base Fee	N/A	\$300	N/A	\$100
Per Resident Fee Minimum	\$15 \$300		\$300 20 or fewer \$500 21 - 74 \$750 75 or more	N/A
ANNUAL FEE Apr. 1 - Mar. 31				

Indicate (X) payment mode:

Check # _____ (Payable to IALA) or AmExp ____ Discover ____ M/C ____ Visa ____

Credit Card # _____ CV2 code on back of card _____

Exp. Date _____ Signature _____

Please complete and return this form with payment to:

Iowa Assisted Living Association
9001 Hickman Road, Suite 220
Des Moines, Iowa 50322
Email: info@ialaonline.net
Questions: contact Shellie at
515-278-8700 ♦ Fax: 515-278-0245

Iowa Assisted Living Association
2018 Spring Conference Registration

March 28, 2018

Tuscany Event Center

3901 NW 121st Street, Urbandale IA

Register today!

Enter a "✓" in your selection below

	Member – no contact hours	\$80.00
	Member – with contact hours	\$130.00
	Non-Member-no contact hours	\$130.00
	Non-Member-with contact hours	\$180.00

Registration includes: Lunch & Breaks (special dietary needs upon request, only)

Please feel free to photocopy this registration form to register additional attendees from your company.

Name _____

Company Name _____

Company City _____

Phone _____ Email _____

FOR CONTACT HOURS, PLEASE PROVIDE THE FOLLOWING;

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Iowa Assisted
Living Association

9001 Hickman Road, Suite 220
Des Moines, Iowa 50322
Questions : contact Shellie at
515-278-8700
Fax: 515-278-0245
info@ialaonline.net
www.ialaonline.net

**Deadline to register: March 14, 2018
No Refunds After Registration Deadline**

Limited Seating ~ Register Early!

March 28, 2018

**Bring a copy of your conference brochure
and download speaker handouts from the IALA website.
Handouts will not be available at the conference.**