Platinum - \$5,000	Gold - \$2,500	Silver - \$1,000	Bronze - \$500
 Platinum level includes; 1. Business Associate Membership 2. Listing on the IALA website with a direct link to the sponsoring company's website 3. Mailing list of conference attendees 	 Gold level includes; 1. Business Associate Membership 2. Listing on the IALA website with a direct link to the sponsoring company's website 3. Mailing list of conference attendees 	Silver level includes;	Bronze level includes;
 Annual Conference 1. Company Logo printed on promotional material 2. Company Logo printed on all registration forms in Platinum position 3. FREE booth next to registration table 4. FREE booth in Exhibitor Hall 5. Opportunity to introduce speaker for opening session on Day 1 or Day 2 6. FREE four Conference Registrations 7. Recognition as Platinum Sponsor at the Annual Conference 	 Annual Conference 1. Company Logo printed on promotional mailer in Gold position 2. Company Logo printed on all registration forms in Gold position 3. Table set-up for sponsors to display promotional material 4. FREE two conference registrations 5. Recognition at lunch as Gold Sponsor 6. 50% off cost of booth in Exhibitor Hall 7. Recognition as Gold Sponsor at the Annual Conference 	 Annual Conference 1. Company Logo displayed at all food and drink tables for entire conference 2. Recognition at lunch as a silver sponsor 3. Table set-up for sponsors to display promotional materials 4. FREE One Conference Registration 5. 25% off cost of booth in Exhibitor Hall 	 Annual Conference 1. Company name displayed at all food and drink tables for entire conference 2. Recognition at lunch as a Food and Drink sponsor 3. Table set-up for sponsors to display promotional materials 4. Booth fee at member rate for space in Exhibitor Hall - \$500
 Spring Conference 1. Company Logo printed in conference brochure 2. Recognition at the Spring Conference 	 Spring Conference 1. Company Logo printed in conference brochure 2. Recognition at the Spring Conference 	 Spring Conference 1. Company Logo printed in conference brochure 2. Recognition at the Spring Conference 	 Spring Conference 1. Company listing printed in conference brochure 2. Recognition at the Spring Conference