

# Levels of Associate Membership

## GOLD \$2,500

- Listing on the IALA Website with a direct link to the sponsoring company's website
- Mailing list of conference attendees
- Six email blast per year
- Month long website advertising
- Two facilitated Lunch & Learns per year

### **Annual Conference**

- Company logo printed on promotional material
- Opportunity to present at Annual Conference
- Opportunity to introduce speaker for opening session
- **Free** booth in Exhibitor Hall - Preferred location
- Four **Free** conference registrations
- Recognition as Platinum Sponsor at the Annual Conference

### **Spring Conference**

- Company logo printed in conference brochure
- Recognition at the Spring Conference

## SILVER \$1,000

- Listing on the IALA Website with a direct link to the sponsoring company's website
- Mailing list of conference attendees
- Four email blast per year
- Two week long website advertising
- One facilitated Lunch & Learn per year

### **Annual Conference**

- Company logo printed on promotional material
- Opportunity to present at Annual Conference
- **50% off** booth in Exhibitor Hall - Preferred Location
- Two **Free** conference registrations
- Recognition as Gold Sponsor at the Annual Conference

### **Spring Conference**

- Company logo printed in conference brochure
- Recognition at the Spring Conference

## BRONZE \$500

- Listing on the IALA Website with a direct link to the sponsoring company's website

### **Annual Conference**

- Company logo printed on promotional material
- Member rate for booth in Exhibitor Hall -\$500
- Recognition as Bronze Sponsor at the Annual Conference

### **Spring Conference**

- Company logo printed in conference brochure
- Recognition at the Spring Conference