

The IALA Advisor

News from IALA – Iowa Assisted Living Association



Iowa Assisted
Living Association

**Tic-Tock...it's time once again for the
Iowa Assisted Living Association
2016 Spring Conference
No...This is not about "Time Cards and clocking in and
out" ... this is "*TimeSlips*"**



TimeSlips is a new and exciting program for your residents, including those with and without memory loss. The *TimeSlips* program will help broaden the spectrum of engagement of your staff with your residents. Come join us and learn about this new adventure you will take with your residents and begin building your story today with "*TimeSlips*".

This will be an all-day training program that includes *TimeSlips* and an overview of common mental health challenges that may occur along with dementia and complicate the presentation of behavioral symptoms.

Watch for Details – You won't want to miss this program!

Peggy Luciano
Education Chair

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2015-2016 Board & Staff**

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President's Message

Debbie Fisher

If you're like me, you may be wondering where 2015 went! The nice fall we've experienced has made it seem to me like 2015 might just keep on going. Of course, we all know the year is wrapping up, with holiday parties, good cheer, and all the emotions brought forth in our respective communities as we celebrate this season with our primary reason for being...our residents.

IALA's purpose is to support our members with education, networking and opportunities to help your employees deliver the best service and care possible to those who have entrusted us with that special gift of enriching a senior's life. We will continue to reach out to you during 2016 for ideas and requests of how we can make your experiences with IALA meaningful. Always feel free to contact Shellie Petek at the IALA office to share your thoughts, or reach out to your IALA Board members. Member input is crucial to the success of our educational programming.

You'll be seeing a renewal notice coming in the mail soon, so be sure to renew your IALA membership early and don't miss any of the wonderful education coming up in 2016. My sincere thanks to each and every one of our provider and associate members and their staff for your loyalty and participation during 2015.

Warmest wishes for a fabulous holiday and healthy and prosperous New Year!

Debbie Fisher

Do you or someone at your community need to take the Online Course? Contact Shellie at the IALA Admin Office TODAY!

Registration for IALA Online Certification Course

Course fee: \$495.00 Members ♦ \$750 Non-Members

515-278-8700 ♦ info@ialaonline.net

IALA's course contains the most recent rules updates. If you've previously taken the IALA Online Certification Course we are offering a **special rate of \$295** to our alumni to update your certification.

Governmental Affairs Report

Craig D. Walter

January 11th the 2016 Legislature kicks off in Des Moines. This session starts off with two new Republican leaders in the Iowa House; Linda Upmeyer was elected the new Speaker of the House and Chris Hagenow was selected to be the new Majority Leader.

The makeup of the Iowa House still has the Republicans in control and while the Democrats control the Senate. Governor Branstad still has three years remaining on his term. On December 14, 2015 Governor Branstad was honored as the longest serving Governor in the nation's history with a gala in Des Moines.

This session is scheduled for 100 days but look for it to continue beyond that date unless a compromise on school funding is found early in the year. Top issues for 2016 besides education funding include Medicare, water quality and the budget.

Iowa's \$7.4 billion dollar budget is stable and has money in the rainy day fund; however revenues look to be up only 3 percent since July. Already \$201 million of next year's budget is built in with increases in Medicare, teacher leadership programs, commercial property tax relief and REAP. With other budget adjustments of \$68 million, which includes \$64 million just to cover state employee wage increases there appears to be little wiggle room for new programs.

As 2016 is an election year you can expect grand standing on a number of hot political topics. Legislators will want to return home to hit the campaign trail so they can return once again in 2017.

Remember to attend Iowa's caucus night on February 1st to help select the next President of this great country.

OFFICE OF THE GOVERNOR

Governor Terry E. Branstad ★ Lt. Governor Kim Reynolds

FOR IMMEDIATE RELEASE: Thursday, Dec. 17, 2015

CONTACT: Governor's Office 515-281-5211

Centers for Medicare and Medicaid Services (CMS) puts wheels in motion for implementation of Iowa's Medicaid Modernization plan

State will continue taking steps to formally launch Medicaid Modernization on March 1

(DES MOINES) – Today, Gov. Branstad issued the following statement in response to CMS's decision on Iowa's Medicaid Modernization waivers.

"The decision by CMS formally puts the wheels in motion to implement our Medicaid Modernization plan on March 1. The CMS letter effectively gives the green light to Iowa as long as steps are taken to build on the progress already made. Iowa's Medicaid Modernization plan is similar to plans CMS has granted approval to in 39 other states. From the very beginning, our focus has been on improving patients' health outcomes. Current Medicaid patients should continue working with their Managed Care Organizations for a March 1 kick-off."

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Marketing Report

By: Charles Brubaker-Chair

While you celebrate the holidays with your residents, staff and peers, we're bringing 2015 to a close with an eye on what's to come in 2016. Whether you're a community, management company, association or an associate member, there is a lot we all need to accomplish for the new year. However, 1-1-16 isn't here just yet. Let's look back at what our members have been up to:

- Annual Spring & Fall Conferences
 - 2015's theme of "Hospitality & Quality – Bridging the Gaps" continues to shed light on the areas of our organizations that can create the type of living our residents want and deserve. With the combined conferences hundreds of us met to exchange ideas, get new ones and bridge many gaps in our efforts to build quality organizations we can be proud of. The success of these events are attributed to our Members and Associate Member sponsors. With their support, we are able to bring timely and relevant education and resources to our membership.
- Mid-Year HR Symposium

More now than ever the industry faces challenges in attracting/retaining talented staff and a host of other human capital management questions. The symposium attracted over 30 Senior Living leaders and HR executives who came together to not only advance their knowledge but share their wisdom. Hosted by our friends and fellow IALA board representatives at Merit Senior Living – an HR Solutions company, they provided the speakers and space for this event to happen.
- Executive Forums

Over the past few years we've continued to grow the attendance at our Senior Living Executive Forums. This is due to our sponsors and partners such as LeadingAge IA. They've been instrumental in our development of these events and continuation of new versions. As the industry migrates to a more collaborative environment, we see relationships like LeadingAge as the future to the industry's success.
- Online Management Course

IALA consistently spends a great deal of time and resources to bring the Assisted Living Management Course to our members. If you have not had a moment to take the time to review and/or get certified, you may want to so you can have an awesome 2016.

We hope these resources provide you what you expect from your association. If you have ideas, suggestions, or interest in playing a greater role in Iowa Assisted Living Association and shaping the industry in our state, don't hesitate to reach out.

Thank you for all your support!

IOWA ASSISTED LIVING ASSOCIATION ♦ MEMBERSHIP APPLICATION

Annual membership fees run April 1 through March 31
 Membership dues will be pro-rated to the first of the month in which the application is received

Company Name: _____ No. of Units: _____

Contact Person and Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____ WWW: _____

Please check the membership type that best fits you or your company.

- Certified Assisted Living Providers and Licensed Residential Care Facilities:** A facility that provides assisted living services. Provide a list of these communities on the reverse side. Also attach a copy of the certificate of occupancy or certification evidencing resident capacity. If a multi-facility provider, all facilities must join individually.
- Affordable Living Providers:** Independent living, nursing homes, hospitals, and any other senior housing/service/care alternatives, including developers. Flat fee based on resident capacity.
- Non-Providers:** Independent living, nursing homes, hospitals, and any other senior housing/service/care alternatives, including developers. Flat fee based on resident capacity.
- Friend of the Industry:** Government related, student or senior.

State Membership

	<i>Certified Provider</i>	<i>Affordable Living Provider</i>	<i>Non-Providers</i>	<i>Friend of the Industry</i>
Base Fee	N/A	\$300	N/A	\$100
Per Resident Fee Minimum	\$15 \$300		\$300 20 or fewer \$500 21 - 74 \$750 75 or more	
ANNUAL FEE Apr. 1 - Mar. 31				

Indicate (X) payment mode:

Check # _____ (Payable to IALA) or AmExp ____ Discover ____ M/C ____ Visa ____

Credit Card # _____ CV2 code on back of card _____

Exp. Date _____ Signature _____

Please complete and return this form with payment to:

Iowa Assisted Living Association
 9001 Hickman Road, Suite 220
 Des Moines, Iowa 50322
 Email: info@ialaonline.net
 Ph: 515-278-8700 ♦ Fax: 515-278-0245

IALA Associate Member Directory

We appreciate our Associate Members! To be included in the Directory write a brief description (approx. 30 words) about the products/services your company has to offer our assisted living programs and submit to the IALA office for inclusion in the next issue. Email to: info@ialaonline.net Thank you!

Bradley & Riley PC is a full-service law firm with locations in Cedar Rapids and Iowa City, offering a broad range of services, expertise and experience to clients.

Evan B. Swanson
Cedar Rapids IA
319-363-0101 ♦ www.bradleyriley.com

CE Solutions are experts in senior care education, we partner with you to meet compliance requirements while streamlining your staff education process. Courses are nationally accredited to meet CEU requirements.

Deb Martin
Waterloo IA
866-650-3400 ♦ www.discoversolutions.com

Dimensions in Senior Living has been in the business of providing quality housing and caring for the seniors for over 15 years.

Amy Wilcox-Burns
Omaha NE
402-898-1079 ext. 104 ♦ www.dimsrlvg.com

Hoglund Bus Co., Inc. provides commercial bus products, parts and service.

Jason Anderson
Monticello MN
800-866-3105 ♦ www.hoglundbus.com

LaRue Coffee & Roasterie is family owned and provides fresh roasted coffee, with 1,850 products in our line-up. We exceed customer expectations, while designing a program that fits your needs.

Terry Herr
Omaha NE
800-658-4498 ♦ www.laruecoffee.com

Martin Bros is an independent full-line foodservice distributor, offering food products, janitorial/cleaning supplies, large equipment, small wares and even medical supplies.

Julie Halfpop RD/LD, Director of Nutrition Services
1-800-392-2926 ♦ www.martinsnet.com

Martin Health Services Pharmacy is a long term care pharmacy.

Tracy Meyer
Denver IA
319-984-5680 ♦ www.martinhealthservices.com

McGowen, Hurst, Clark & Smith, PC provides tax, audit & business consulting services

Mike McNichols
West Des Moines IA
515-288-3279 ♦ www.mhcscpa.com

Merit Senior Living offers Human Resources Support Services.

Lisa Welshhons
Des Moines IA
515-278-1931 ♦ www.meritseniorliving.com

Midwest Transit Equipment is available to answer your questions about sales, leasing, service and parts.

Bob Anderson
Kankakee IL
800-933-2412 ♦ www.midwesttransit.com

Newbury Living performs managing and developing communities for residents.

Debbie Fisher
West Des Moines IA
515-698-9701 ♦ www.newburyliving.com

PointClick Care's cloud-based platform supports the largest network of senior care providers in the LTPAC market.

Mark Knepper
Mississauga ON
920-740-9400 ♦ www.pointclickcare.com

Quality First Insurance provides Property, Liability & Workers Compensation packages to Assisted Living Facilities that include onsite education, training and ceu included programs done at the facility level for all of our family of homes

Kathy Mock, CIC, AAI
LaVista NE
1-866-809-6476 ♦ <http://www.qfi.us.com>

Reinhart Foodservice products and services to the foodservice industry.

Theresa Schultz
Cedar Rapids IA
319-396-1300 Ext. 246 ♦ www.rfsdelivers.com

St. Croix Hospice provides hospice care.

Annie Moeller
Urbandale IA
515-221-9155 Ext. 210 ♦ www.stcroxhospice.com

Senior Housing Management has an experienced team of operational and nursing experts that provide monitoring through a detailed quality assurance process.

Allison Law
Cedar Rapids IA
1-800-366-6716 ♦ www.seniorhousingcompanies.com



Solum Lang Architects, LLC is a small, hands-on Architectural Design Firm located in Central Iowa.

Brad Lang
Cedar Rapids IA
319-862-0384 ♦ www.solumlangarchitects.com

Stanley Healthcare empowers Healthcare and Senior Living Professionals with Visibility Solutions to Advance the Quality of Care.

Jason Viergutz
Lincoln NE
800-824-2996 Ext. 35115 ♦ www.stanleyhealthcare.com

Strategic Tax Services, Inc. is a regional provider of commercial real estate tax consulting services.

Deborah Davis
Chicago IL
312-643-5000 ♦ www.strategictaxservices.com

Works24 provides digital on-hold messaging & music as well as digital lobby signage to businesses throughout the nation.

Chad Haskell
Edmond OK
563-212-8782 ♦ www.works24.com

It has been a pleasure supporting our IALA members throughout 2015.

As we greet 2016 IALA commits to continue providing the best service and care available to our membership and residents.

Wishing you, your families and staff a very Merry Christmas & Happy New Year!