

# The IALA Advisor

News From IALA -- Iowa Assisted Living Association



Iowa Assisted  
Living Association

*Keeping  
Assisted Living -  
Assisted Living<sub>SM</sub>*

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## President's Message



I hope everyone enjoyed the IALA AnThis is officially my first presidential address to the membership. I continue to be amazed and delighted by the many dedicated people I have met through my affiliation with IALA. I am reminded how important our organization is each time I encounter a member community's staff, residents, and families; our focus on quality training and sharing of best practices touches the lives of so many people.

This year will see a continuance of that focus on training and quality as we develop programs and provide education that serves to advance our profession. The IALA Board of Directors has taken on several new challenges to further enhance your experience. Many of you have already experienced a handful of those changes.

Our new online Assisted Living Training program has been completely retooled to encompass changes in regulation that took effect January 2010. As a reminder to each of you, every program must have at least one nurse that has completed an approved training program prior to January 1, 2011 and any newly hired manager that has not previously completed the training will need to do so within six months of hire. (See IAC481-69.29 for details)

We have begun assembling information regarding community insufficiencies and we hope to begin tailoring our trainings around topics that appear to be affecting our membership. We know that each provider wants to be insufficiency free and we will do our best to alert members to potential issues that appear troublesome. Look for this information in future correspondences from your IALA Board of Directors.

Enhancing communication with members is a supreme initiative for this year. We recognize that you belong to our association because you see value in the services and representation we provide for you. Our ability to communicate that value is the key to our success as an organization. We want members to feel that they can come to us with questions, needs, requests, and for support. We want members to know that they can count on us to point them in the right direction. Every member is encouraged to contact the IALA office by email or by phone whenever they are in need. We will help you or we will find you someone that can help you regardless of your situation.

In closing, IALA has seen this profession/industry grow from infancy to adulthood and we have stood by our members every step of the way. Our organization realizes that if we are to remain effective we too must grow and take on new roles that effectively address the needs of our members. This is your association and we look forward to remaining a vital part of your community. Throughout this year it is my challenge to each of you to take a moment and contribute to our association; help us grow by referring new members and supporting current ones. Consider joining a committee, attending a training session, or sharing a best practice as a means of contributing. Thank you for allowing us to serve you!.

Respectfully,

*Chad Piper*

Chad Piper

IALA President

## Board of Directors & Staff 2010

### Officers

#### President

Chad Piper  
The Lodge of Ashworth  
West Des Moines  
515-224-4824  
chadpiper@lodgeofashworth.com

#### Vice President

Jacob Work  
Welcome Home Management  
Hutchinson MN  
320-587-0005  
jacobw@welcomehmc.com

#### Secretary/Treasurer

Debbie Fisher  
Newbury Development Co.  
West Des Moines  
515-698-9701  
dfisher@thenewburycompanies.com

#### Chairman

Allen Phillips  
Senior Housing Management  
Cedar Rapids  
319-363-6105 Ext. 34  
aphillips@shcsh.com

### Staff

Craig Walter – Exc. Director  
Shellie Petek – Exc. Administrator

Iowa Assisted Living Association  
9001 Hickman Rd, Ste 220  
Des Moines IA 50322  
515-278-8700  
Fax: 515-278-0245

info@ialaonline.org  
www.ialaonline.org

### Directors

Jeff Copeman  
Church Mutual Insurance Co.  
West Des Moines  
515-201-3445  
jcopeman@churchmutual.com

Joy Cox  
Senior Housing Management  
Shellsburg  
319-389-7766  
jcox@shcsh.com

Susan Davis  
McGladrey & Pullen, LLP  
Des Moines  
515-281-9275  
susan.davis@rsmi.com

Julie Halfpop  
Martin Brothers Distributing Co.  
Cedar Falls  
800-392-2926 Ext. 3316  
jhalfpo@martinsnet.com

Martha Koch  
Creative Solutions Unlimited  
Sheffield  
800-253-7697 Ext. 116  
mkoch@csumail.com

Melissa Sherod  
Senior Housing Management  
Des Moines  
515-250-0054  
msherod@shcsh.com

Janet Woodruff  
Spring Valley Retirement Comm.  
Perry  
515-465-7501  
jwoodruff@dallascoshospital.org

## Governmental Committee Report

Submitted by: *Debbie Fisher, Chair*

Thanks to Craig Walter, your IALA lobbyist, keeping us updated during the legislative session, we know that it was a relatively quiet year for legislation directly affecting our industry. One bill that was signed into law by the governor made changes to the Iowa Code to clarify the duties and responsibilities of the State and local long-term care resident's advocates (ombudsmen).

This bill establishes penalties for interference with these duties and penalties for those who retaliate against individuals who make complaints to or participate in investigations conducted by a long-term care resident's advocate. It also includes a written 30 day notice provision to the resident advocate's office in the event of a change in operations, programs, services, licensure, or certification that affects residents or tenants, including but not limited to the intention to close, decertify or change ownership.

In addition, posting of the state long-term care resident's advocate information will be required in a prominent location in all assisted living programs. This posting is to include the name, address, telephone number, and a brief description of the services provided by the office of the long-term care resident's advocate. The information posted shall be approved or provided by the office of the long-term care resident's advocate. This will become law July 1, 2010, and your IALA office will provide a link on our website or additional details for the required posting in the near future.

**Stay Tuned...** Most of our members have probably read or heard about the controversy surrounding the decertification of Assisted Living Concepts' (ALC) properties around the state. House File 2078 was introduced in the last legislative session to address the circumstance of an assisted living provider decertifying but continuing to provide services through a related third party entity. As shown in Craig's report, this bill did not pass. We anticipate there will be legislation re-introduced in the 2011 session. However, at this time, you should watch your email in-box for updates as the situation unfolds. President, Chad Piper and Craig Walter will be working in tandem with fellow trade associations as we try to determine the ripple effect ALC's actions will have on our industry specifically and on the senior living industry as a whole.

## Welcome New Associate Members

Amber Geehan  
**Emeritus at Silver Pines**  
72 units • Cedar Rapids

Mary Glenn  
**The Rose of Waterloo**  
64 units • Waterloo

## Welcome New Board Members



**Janet Woodruff** is the Administrator at Spring Valley Retirement Center in Perry, Iowa. Janet has been with the company for 1 ½ years and in the industry for 13 years. Janet actually has 40 years in Healthcare and Education. She started out in dentistry as a Certified Dental Assistant and then became the Coordinator for Marshalltown Community College. Janet also developed the Broadlawns Dental Clinic and managed the Dental Clinic for Broadlawns Hospital and the University of Iowa. Janet has been the Director of Education at the Iowa Correctional Institution for Women for 7 years and has worked for the Iowa Department of Education for 8 years before coming to Spring Valley. Janet has owned her own business and currently is an adjunct professor for Grand View University where she teaches Organizational Behavior, Conflict Management, Small Business Management, Entrepreneurship and Interpersonal Communication.

When asked how Janet got to where she is today she responded that she was taught that hard work and education were the ways to get ahead. Do what is right even if people do not agree with you and they want you to compromise your values.

When asked the best and worst parts of her job Janet shared that she loves talking to the tenants and being able to assist the families with problems or issues. Janet also shared that staff turnover is the hardest part of my job and that comes from my educational background.

Janet is involved with the Greater Des Moines Leadership Institute Graduate, Bernie Lorenz Recovery House Volunteer, Hospice of Central Iowa Volunteer and Easter Seals Board of Directors.

Janet lives in Des Moines and has two children; Ryan (36 years) and Kendra (30 years).



**Martha Koch** is Vice President of Creative Solutions Unlimited, Inc in Sheffield, Iowa. Martha has been with Creative Solutions Unlimited for 14 years. Martha has professional associations with IALA, IHCA/ICAL, IAHSA, NHCA/NALA. Martha is also very active in her church, Sheffield Philharmonic Music Club and visits weekly at the Sheffield Care Center. Prior to working with Creative Solutions Unlimited, Martha was a teacher in elementary and high school special education.

When asked how Martha got to where she is today she shared that her first husband, David, and her lived in Oregon, where she was teaching. He had a severe form of Multiple Sclerosis and needed nursing home care before he was forty years old due to his illness. They moved back to Iowa- home for both of them- to be closer to both of their families. Living in Iowa, Martha was able to work for Creative Solutions, a company started by my sister. Her sister started the company in 1988 to provide care plan software to nursing homes. (It's grown and changed a lot since then!) David's situation helped Martha understand long-term care to a greater degree. She loved that she got to continue teaching, now working with adults and the company's software.

David died in 1999 after a long, hard battle with MS. Martha has continued to learn about long-term care and assisted living, watching both change and develop over the years. Martha has continued learning and working to understand the different types of care and services, which helps her clients, so they use their software to their best advantage with the least amount of time and effort. Martha went on to share that the most recent leg of her journey began in 2001, when Jerry and her got married. They have a wonderful life together on a beautiful acreage close to Sheffield. God is good and life goes on.

When asked the best part of her job Martha shared that she loves the variety of her job. One of the best things I do is getting out seeing people in different communities around the state. The stories are always interesting and it's very gratifying to see program staff able to improve what they're doing or how they're doing things by using our software. Martha has seen many success stories.

Martha and her husband, Jerry live in Sheffield with their two children, Annie, 7 years, four legs and black; Oakley, 6 years, four legs and yellow.

## Highlights of 2010 IALA Spring Conference “Lights, Camera, Action-Take One Featuring all the Brightest Stars of Assisted Living-You”

The IALA Spring conference started our walk on this year’s red carpet. Every participant received a pair of sunglasses because assisted living’s future is so bright we have to wear shades! Every community received a “movie pass” to be stamped at each of this year’s conferences making them eligible for the grand prize that will be presented at the annual conference. Many of you enjoyed walking the red carpet and posing for the paparazzi!

The day started off with our morning speaker, Thomas Raney. Thomas presented us with useful information on how everyone in our communities has a role in leadership, marketing and customer service. He also shared the concept of the LPI (Leadership Practices Inventory) tool. If you missed this session and are interested in obtaining the presentation slides, contact the IALA office for details.

We continued the day with our afternoon speaker, Mary Jo O’Neil. Mary Jo got everyone involved and shared her enthusiasm for creating a successful activities program for our residents. She gave us very useful ideas and resources to make all of our communities’ activity program more creative and fun.

In addition to our wonderful speakers, door prizes were presented in the morning and afternoon. Winners of the prizes were Allison Law and Cindy Christian. Congratulations to both of you! We hope you enjoy the movies along with the popcorn and candy!

The Spring conference was just the beginning to a great year of education and fun! The IALA Summer conference is your next opportunity to “Walk the Red Carpet”. We are very excited to present Jae Pierce-Baba from Wichita, Kansas as our speaker for the IALA Summer conference. Ever feel as if your stress level is reaching the boiling over point - not enough time in the day? Jae’s presentation, “All Stressed up and No Where to Blow”, will teach us all how to breathe easier and have fun regardless of how much we have to do.

The IALA Summer conference is June 30th so save the date now and look for the brochure to arrive soon in your inbox!



Iowa Assisted  
Living Association

### Calendar of Events

May 12 – IALA Nurses Forum, 3801 Grand Associates, Des Moines

June 30 – IALA Summer Conference, West Des Moines Learning Center

September – 21 & 22 – Annual Conference in Des Moines

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# Year in Review - IALA Legislative Report

By: Lobbyist Craig D. Walter



Legislators closed down session prior to April with one of the shortest session on record. The results may depend on which political party you talk with, but will ultimately be judged in the November elections.

A listing of some of the bills the association was tracking or engaged with is provided below. If you wish to see the full text please go to the Iowa General Assembly at [www.legis.state.ia.us](http://www.legis.state.ia.us).

**HF 2015** - A bill for an act creating a silver alert program for identification and location of cognitively impaired person who are confirmed missing. **Failed**

**HF 2058** - A bill for an act relating to reimbursement for service provided under a medical assistance home and community-based services waiver for the elderly. **Failed**

**HF 2065** – same as **HF 2339** - A bill for an act relating to reimbursement for supported community living under the medical assistance home and community-based services waiver for intellectual disabilities. **Failed**

**HF 2078** – same as **HF 2463** - A bill for an act relating to certification requirements related to services provided by an assisted living program, and including effective date and retroactive applicability provisions. **Failed**

**FH 2079** - A bill for an act to require the department of inspections and appeals to certify and monitor the operations of health care or other agencies providing certain assisted living services and providing for a fee and a criminal penalty. **Failed**

**HF 2129** – same as **HF 2402** - A bill for an act relating to measuring and improving the quality of care for stroke patients. Passed and signed by the Governor

**HF 2197** - A bill for an act providing veterans a holiday for Veterans Day and making penalties applicable. Passed and signed by the Governor

**HF 2463** - A bill relating to certification requirements related to services provided by an assisted living program. **Failed**

**HSB 549** – same as **SSB 3088** - A bill relating to emergency preparedness for assisted living programs and elder group homes. **Failed**

**SF 2098** - A bill for an act relating to reimbursement for services provided under a medical assistance home and community-based services waiver for the elderly. **Failed**

**SF 2263** - A bill for an act relating to the office of the long-term care resident's advocate and providing penalties. Passed and signed by the Governor

**SF 2276** - A bill for an act relating to requirements for staffing and written occupancy agreements for assisted living programs and making penalties applicable. **Failed**

**SSB 3092** - A study bill for an act relating to Alzheimer's disease and related disorders and the role of the department of public health in collecting data concerning Alzheimer's disease and providing resources and services to persons suffering from the disease. **Failed**

**SSB 3221** - A study bill for an act relating to criteria for exemptions from admission or discharge requirements for assisted living programs which exceed their occupancy criteria. **Failed** *Please note that this legislation was offered by ALFA.*

The list is not all inclusive as it does not list bills that related to business issues that directly would impact the business community such as; choice of doctor for employees under worker's comp laws, minimum paid sick time for employees, prevailing wage issues and numerous other tax related bills.

The Iowa legislature will not meet again unless called back for a special session till January 2011 following the November general elections.

## IALA Centurions

**Glenwood Place** in Marshalltown has three centurions that had birthdays in March and April.

These special tenants are:

- **Mabel Bryant that turned 106 on March 19, born in 1904**
- **Katherine Coulter turned 100 on March 31, born in 1910**
- **Vivian Duncan turned 100 on April 7, born in 1910**

**Sunset Park Place Retirement Community** in Dubuque has a tenant that is *“Living Golden.”*

Bob Hutchison was born in Mineral Point, Wisconsin, the fifth child of nine. He will celebrate his 100th birthday on June 4th, 2010.

Bob was married three times and had five daughters. He says that in his younger years his family kept him “shoveling his own snow.” Bob may have turned in his snow shovel...yet, since retiring at Sunset Park Place Retirement Community in Dubuque, Iowa, he maintains a very active lifestyle.

Perhaps the oldest living veteran in the Tri-State area, Bob joined the R.O.T.C. at the University of Wisconsin in 1933 where he obtained a Reserve Officer Commission in the U. S. Army. In 1934, he achieved active status in the Army as a Supervising Officer of the C.C.C. Camps. Later, he began duty in the Army-Air Corps serving as an Administrative officer. After twelve years serving his country, he retired as a Major.



Bob is not the only member of his family who has served in the U. S. Armed Forces. With pride, he speaks of five of his brothers who attained ranks as military officers. Two of Bob’s sisters married officers in the U. S. military. Bob displays medals and memorabilia on the walls of his apartment. He treasures many rich memories and readily shares fascinating stories of his adventures in the service.

Bob’s father was a Wisconsin senator. He believed in God and the value of a good education. His values and philosophies were instilled in Bob and all eight of his brothers and sisters at a very young age. All of Bob’s siblings went on to college and acquired at least a Bachelor’s degree.

Bob holds a Master’s degree in Bio-Chemistry. He owned and operated his own business, Dubuque Hardwoods for thirty years. As a businessman, Bob was well-respected in the Dubuque area for his integrity and his honesty.

As a centurion, Bob participates in the morning exercise program at Sunset Park daily, and is involved in a wide range of activities including card games (especially euchre and cribbage), parties, programs and music. Bob is an avid Badger fan, rooting for the University of Wisconsin teams with great enthusiasm.

Bob is rarely without a sunny smile on his face, interacting warmly with fellow residents and the Sunset Park Place staff as he keeps a full social calendar. He is an inspiration to everyone he comes in contact with!

A loving family, a good education, faithful service to his country and close friendships all add up to a life well-lived. Bob Hutchison continues to make every day count!



Iowa Assisted Living Association

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IALA Members: \$495◆◆◆Non-Members: \$750

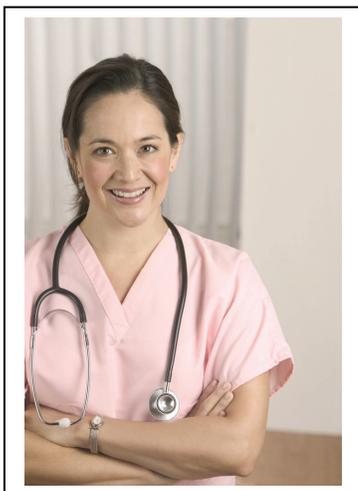


Iowa Assisted Living Association

Assisted Living Nurse Professionals
Wednesday, May 12, 2010
3801 Grand Retirement Campus
3801 Grand Ave., Des Moines IA 50312
10:00 a.m. – 2:00 p.m.

Our promise to you...
Keeping Assisted Living – Assisted Living SM

IALA Assisted Living Nurse Professionals



Many of you shared with us during the 2009 Annual Conference that you wanted IALA to develop a program for Nurses that specifically addresses Assisted Living Nursing issues. So let's get started!

First, we would like to invite you to a Meet & Greet session:

Date: May 12, 2010

Time: 10:00 a.m. – 2:00 p.m.

Location: 3801 Grand Retirement Campus

Second, we would like you to bring your ideas for topics for future meetings. We want to know what YOU want to discuss.

This is a wonderful opportunity to get to know the Nurses working in Assisted Living and share your concerns, ideas and successes, as well as, collaborate on what is not working for you.

This is your voice, your peers and your program and it's all about Assisted Living Nursing.

Deadline to register:
May 10, 2010

Registration Form

Registration fee: \$10.00 members - \$15.00 non-members

Registration includes: lunch & beverage

Name \_\_\_\_\_

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